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Exploring the Decorative Elements of Pakistan's Truck Crowns from a Cultural and Religious Perspective

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Abstract

This study investigates the artistic design of the Pakistani truck crown, uncovering its philosophical meaning beyond mere ornamentation. The article explores the cultural and religious influences on the design of truck crowns, focusing on iconic elements with deep symbolic significance. Religious motifs such as Quranic verses, depictions of holy sites, flowers, birds, and fish are examined for their cultural relevance and metaphorical meanings. The study also discusses representations of landscapes, nature, and landmarks, highlighting their role in fostering national pride and reinforcing geographical identity. Personalized decoration, often inspired by religious devotion and spiritual journeys, further contributes to the uniqueness of each truck crown. The idea behind the crown decoration is explored through visual comparisons, literature review, and interviews with truck artists, drivers, owners, and stakeholders to decode the meanings embedded in crown designs. Ultimately, the paper underscores the cultural, religious, and philosophical dimensions of this distinct form of visual expression in Pakistani truck art.

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